

**TEACHER'S ACTIVITY REPORT 2016 - 2017.**

**FACULTY: Commerce**  
**SVC/2016-17/COM/SOC/7**

**DEPARTMENT/ COMMITTEE: COM SOC**

**IQAC ACTIVITY No:**

**NAME OF THE ACTIVITY: SPEAKER SESSSION (BUSINESS ANALYTICS AND ITS IMPACTS)**

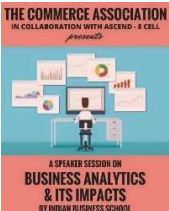
| <b>DATE</b>                     | <b>FACULTY</b>           | <b>DEPARTMENT/COMMITTEE</b>   | <b>COORDINATOR NAME</b>       |
|---------------------------------|--------------------------|-------------------------------|-------------------------------|
| 19 <sup>th</sup> September 2016 | Commerce                 | COM SOC                       | Dr Mamta Arora                |
| <b>TIME</b>                     | <b>VENUE</b>             | <b>NUMBER OF PARTICIPANTS</b> | <b>NATURE: Outdoor/Indoor</b> |
| NA                              | Sri Venkateswara College | 500+                          | Outdoor                       |
| <b>SUPPORT/ASSISTANCE:</b>      |                          |                               |                               |

**BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. - V):**

|                                      |  |
|--------------------------------------|--|
| <b>TOPIC/SUBJECT OF THE ACTIVITY</b> | Speaker Session on Business Analytics and its Impacts (INDIAN BUSINESS SCHOOL)   |
| <b>OBJECTIVES</b>                    | To conduct an interactive speaker session in collaboration with ASCEND- The Entrepreneurship Cell to educate the students regarding the importance of business analytics.                                  |
| <b>METHODOLOGY</b>                   | The session was conducted physically with a footfall of over 500 students. The students were given insights for pursuing a career in Business Analytics and the importance it carries in the coming times. |

|          |   |
|----------|---|
| OUTCOMES | The session witnessed massive participation from the college students and was widely appreciated as being very informational. |
|----------|---|

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

|                   |                               |                   |   |               |
|-------------------|-------------------------------|-------------------|---|---------------|
| Notice & Letters  | Student list of participation | Activity report ✓ | Photos<br> | Feedback form |
| Feedback analysis | News clip with details        | Certificate       | Any other   |               |

|                      |               |            |
|----------------------|---------------|------------|
| IQAC Document No:    | Criterion No: | Metric No: |
| Departmental file no | IQAC file No; |            |

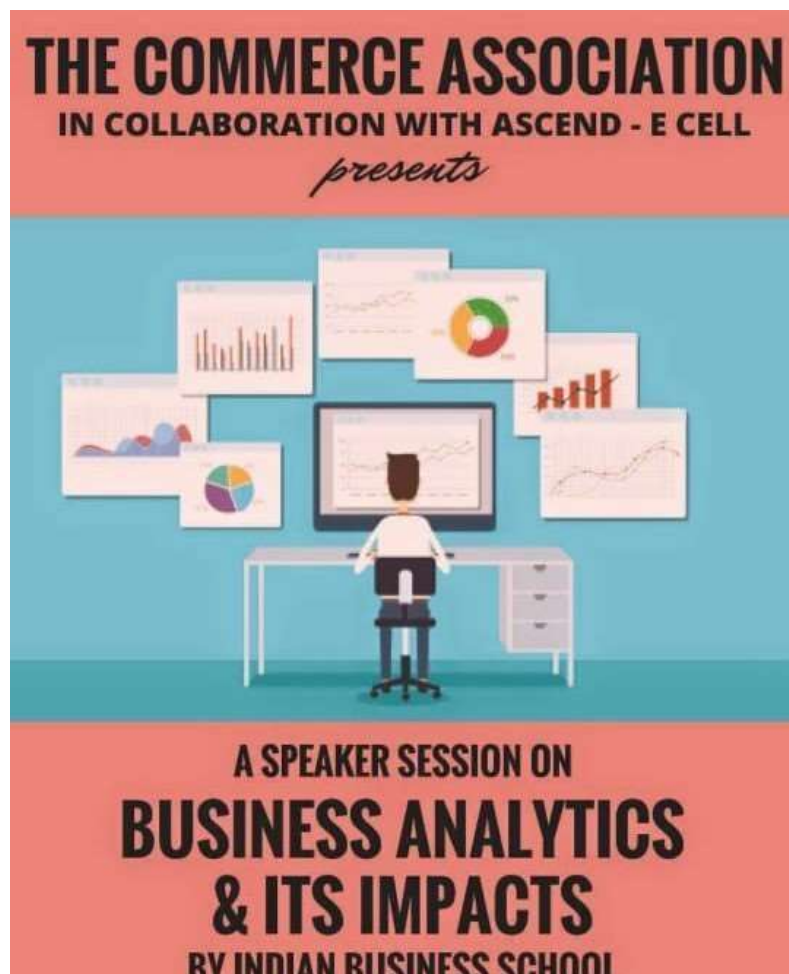
|                             |  |                                     |
|-----------------------------|--|-------------------------------------|
| NAME OF TEACHER & SIGNATURE | NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE | IQAC COORDINATOR (SEAL & SIGNATURE) |
| Dr Mamta Arora              | Dr Mamta Arora                               |                                     |

**For Reference**

|               |  |               |                                       |
|---------------|--|---------------|---------------------------------------|
| Criterion I   | Curricular Aspects (planning & Implementation) | Criterion V   | Student Support & Progression         |
| Criterion II  | Teaching Learning & Evaluation                 | Criterion VI  | Governance                            |
| Criterion III | Research, Innovations & Extension              | Criterion VII | Institutional Values & Best Practices |
| Criterion IV  | Learning Resources and Infrastructure          |               |                                       |

## PROOFS

The Commerce Association, in collaboration with Ascend- The Entrepreneurship Cell of Sri Venkateswara College, conducted an interactive speaker session on the topic “Business Analytics and Its Impacts” by Indian Business School. The session witnessed huge participation from the students and was widely appreciated as being extremely informative.





**SRI VENKATESWARA COLLEGE**  
(University of Delhi)

**Internal Quality Assurance Cell**

**Chairperson**

Prof C. Sheela Reddy  
Principal  
Sri Venkateswara College

**IQAC Coordinator**

Dr. N. Latha  
Department of Biochemistry

**External Members**

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Department of Biochemistry  
University of Delhi South  
Campus

Prof Alo Nag  
University of Delhi South  
Campus

Dr. Gitanjali Yadav  
NIPGR, Delhi

**Internal Members**

Dr. Meenakshi Bharat  
Department of English

Dr. Lalitha Josyula  
Department of Electronics

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Department of Commerce

Dr. Padma Priyadarshini  
Department of Sociology

Dr. Nimisha Sinha  
Department of Biochemistry

Shri D. Venkat Ramana  
A.O( I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

*N. Latha*

IQAC Coordinator  
Sri Venkateswara College

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*C. Sheela Reddy*

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